

Benefitting from EU open market: SMEs practical guide to DCFTA Experience exchange on DCFTA implementation in partner countries

Project Goal

To facilitate economic development of Georgia, Azerbaijan and Moldova by providing capacity building for enterprises learning from Latvian experience allowing them fully benefit from DCFTA.

Objectives of the project

- ▶ To provide analyses current status of DCFTA in Georgia, Azerbaijan and Moldova identifying main strengths and obstacles
- ▶ To learn about best practice of the Latvian enterprises benefitting from EU open market;
- ▶ To define strengths and weaknesses of particular economic sectors of partner countries;
- ▶ To co-operate with government institutions in Georgia, Azerbaijan and Moldova promoting recommendations for support necessary to enterprises.

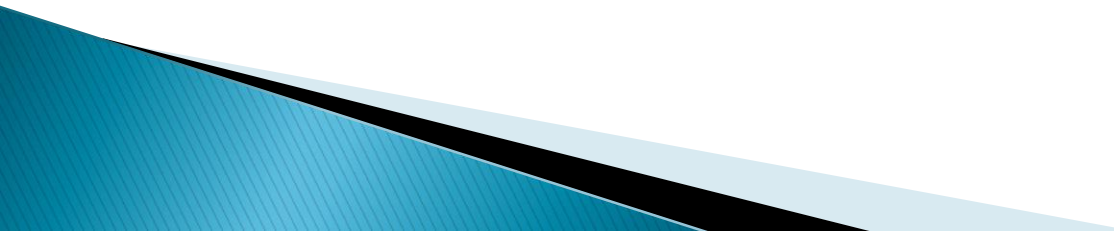
Project partners

- ▶ *Social Strategic Researches and Analytical Investigations Public Union (Azerbaijan)*
 - ▶ *Non Governmental Organization BIOS (Molodva)*
 - ▶ *Business Union of Latvia (BU Latvia)*
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Target groups

- ▶ SMEs and BSOs representatives (including women and young entrepreneurs, farmers clubs)
 - ▶ Final beneficiaries of the project include: BSOs and SMEs, academic institutions, national and local authorities, CSOs and the general public.
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Project Activities

- ▶ **Workshop programme and training materials**
 - ▶ **Practical workshop “Prepare for a battle or How to benefit from DCFTA?”**
 - ▶ **Round Table discussion**
 - ▶ **Capacity building of partner organizations on project management**
 - ▶ **Handbook: How to benefit from DCFTA?**
 - ▶ **Raising public awareness**
 - ▶ **Reporting**
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The following activities were carried out within the project:

- ▶ **Partner agreements were signed**
- ▶ **Logistics – selection of participants, travel and accommodation, practical arrangements of the workshop**
- ▶ **Workshop and Round table agenda was prepared (Workshop in Georgia– 4 July, Roundtable in Georgia–5 July; Workshop in Azerbaijan – 7 July)**
- ▶ **Roll-up banners**
- ▶ **Press release was disseminated**

Thank you for your attention!

Nino Elizbarashvili
President
Georgian Association “Women in Business”

