

"Creative Eastern Partnership": a step forward to the "Creative Europe"

The international project "Creative Eastern Partnership" offers advice and assistance in participation in the "Creative Europe" program for the organizations and initiatives working with cultural heritage in Armenia, Belarus, Moldova, and Ukraine.

"Creative Europe" is a program of the European Union aimed at supporting cultural, creative and audiovisual sectors.

With the time framework from 2014 until 2020, it enables cultural and creative people to travel, reach new audiences, exchange practical skills owing to new creative partnerships. It is an excellent tool for professional development and integration of your organizations into European cultural markets, and for strategists and managers - for raising standards of the implementation of cultural policies.

The cultural organizations with the EU residence, as well as those from the countries having signed the agreement with the European Commission, are invited to take part in the Program. On certain conditions, participation is also possible for the cultural organizations from other countries. During recent years some of the countries in the Eastern Partnership region: Georgia, Moldova and Ukraine, - have joined the list of full-fledged participants of the program.

In cases of Belarus and Armenia, the status of a "third country" remains relevant, which means that a joint creative project can include representatives from Belarus and / or Armenia as a so-called "third country". However, in practice, even this limited participation implies a number of possibilities.

In order to help to understand the terms of participation and opportunities offered by Creative Europe, an international consultative project "Creative Eastern Partnership" will be active from June 2018 to January 2019, with the support of the Eastern Partnership Civil Society Forum.

Since the current 2018 year is the Year of European Heritage, and the initiative of the consultations belongs to the partners who implemented the CHOICE program in 2015-2017, special attention will be paid to cultural projects dealing with the preservation, revitalization and interpretation of and cultural heritage.

As a result, the project plans to assist about 30 organizations from 4 countries in finding partners, developing a project idea and application forms.

So, if you and your team have questions on:

- finding new partners for trans-European projects;
 - development of strong project proposals;
 - involving stakeholders who can provide 40-50% co-financing for cultural and audiovisual projects, now, in addition to the national desks of "Creative Europe" in your country, you can contact the team of consultants by filling in the appropriate participant profile:
- in [Armenia](#) - Millennium Research and Education Fund (consultant - [Roubina Ter-Martirosyan](#), roubina@millennium.am),
 - in [Belarus](#) - the Center for Social Innovations (consultants - [Tatyana Poshevalova](#), [Katsiaryna Ramanchyk](#), creative.eap@gmail.com),
 - in [Moldova](#) - the National Committee of ICOM Moldova (consultant - [Valeria Suruceanu](#), lera.art@gmail.com),
 - in [Ukraine](#) - Center for Cultural Management (consultant - [Ihor Savchak](#), isavchak@kultura.org.ua).

The applications for consultation are accepted in a rolling-basis from now and until **30 November 2018**. Other and general questions are welcome by email: creative.eap@gmail.com.

Information on consultations and other information opportunities of the program can also be monitored in the [CHOICE Facebook group](#). (https://www.facebook.com/groups/1575536929411375/?multi_permalinks=1900140026951062¬if_id=1531081729990528¬if_t=feedback_reaction_generic)

The project benefits from the support through the EaP CSF Re-granting Scheme. The aim of the project is to establish new partnerships between CSOs from the EaP countries and EU, in order to participate in the Creative Europe programme; to assist CSOs, dealing with preservation or modern interpretation of cultural heritage, in their application to the Creative Europe programme; and to raise interest of EaP-countries funds, business or authorities to invest in the Creative Europe opportunities.

The project is being administered by the Centre for Cultural Management who initiates, engages in and supports activities that catalyse positive cultural change in Ukraine on the individual, organizational and societal levels and in the public, private and civic sectors.