Civil society perspective: Harmonization of digital markets

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Digital skills development processes

❑ expertise in digital skills;

❑ recommendations on digital skills strategies
   and coalitions;

❑ community-based inclusive non-formal and
   informal educational practices;

❑ e-competence framework:

➢ priority of the e-CF in HDM Panel's action plan,

➢ respective recommendations to the partner states for
   implementing the e-CF.

➢ an advocacy campaigns on adopting the e-CFs,

EaP broadband infrastructure

EAP NATIONAL BROADBAND STRATEGIES
+
EU BROADBAND STRATEGIES:

➢ a comprehensive study on broadband infrastructure in EaP countries;

➢ guidelines on EaP broadband strategies based on EU best practices and current EaP agenda (benchmarking)

Digital gender equality

- *specific goals in the HDM Strategy for gender equality;*

- *relevant indicators in the Digital Economy and Society Index (DESI);*

- *feasible and consistent national targets;*

- *coordination of pertinent initiatives*

EaP Priorities	Digital market: state of art Women in the digital age. Final report (2018)	HDM
Gender equality: • **key element of the EaP agenda,** • **one of the cross-cutting Deliverables/**	In Europe: • share of men working in the ICT sector **313%** greater than the share of women, • Women represented only **21.5%** of all workers in digital jobs in 2015.	**HDM strategy does not always reflect digital gender equality importance.** **HDM initiatives launched in recent years do not sufficiently take into account the gender perspective.**

Communication mechanisms

CHALLENGE

- 83% of citizens do not feel that their voice is heard; 55% of citizens indicate that they want to participate;

- efforts focused on development of e-government infrastructure rather than service development.

ANSWER

Effective harmonized two-way communications between civil society and governmental instiutions both on national and EaP levels by

➢ Engaging citizens in smart city experiments - "citizen science" has the potential to improve collective social strategies, as well as stimulating shifts in public opinion with subsequent changes in individual behavior and pressure on policy makers;

➢ Fostering smart city pilot projects based on grass-root approach through opening opportunities to acquiring and developing e-competences.