



Creative Europe Forum:

Creative Europe Programme and EaP-EU Co-operation Model





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Lead applicant:



Golden Apricot Fund for Cinema Development (GAFCD)

Partner CSOs:



International public organization "Internews Ukraine"



International Foundation LEA, Georgia

Creative Europe Forum

The Forum will take place in the framework of the 14th Golden Apricot Yerevan International Film Festival on **12-14 July, 2017**.

The Forum will last three days and will consist of panel discussions, workshops, presentations, case-studies, and Q-A sessions.

Activity 1

 "EaP-EU Cultural Co-operation Model" conference and panel discussion – will focus on the broader framework of the EaP-Europe institutional connections, regional and transnational co-operation principles and practices, the strategic role of the CSOs (and CCIs) in global development.

Activity 2

- "Creative Europe Programme" presentation, panel discussion and Q-A sessions – will focus solely on the Creative Europe Programme and on advocating full accession of the EaP member-states in the Programme.
- As part of the heritage preservation programme, the recently restored film "Khas Push" (Armenkino, 1927) will be screened.

Activity 3

 "EaP-Europe Co-production Workshop" will focus on practical networking activities, knowledge transfer, pitching, one-to-one meetings, and expertise. It is an opportunity for film experts and film industry representatives from Europe and EaP countries to discuss Armenian projects that have co-production potential and may enter the European market. This is EaP-EU cultural co-operation and production in action strategy.

Geographic coverage

• 6 countries of the Eastern Partnership Region:

Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine

Thematic priorities

Culture - advocating the full accession
of the EaP countries into the
Creative Europe program.

Project Main Aim

 To advocate the full accession of the EaP countries to the Creative Europe Programme and enhance EaP-EU transnational CCIs cooperation and production.

Specific Objectives

- advocate Creative Europe full accession in EaP;
- provide CCIs capacity building platform for EaP;
- promote transnational co-operation and production;
- advocate cultural heritage protection;
- enhance the civil society's role in cultural policymaking;
- prepare and adopt the Statement on CE full accession;
- advance cultural reforms in EaP countries.

Target groups

- Target group 1 National and regional CSOs, international organizations (Council of Europe), national authorities: Ministry of Foreign Affairs, Ministry of Culture, Ministry of Finance, National Film Centre of Armenia; independent policy-makers and experts; cultural and media experts; cultural and media think-tanks and NGOs, mass media/journalists.
- Target group 2 CCIs actors: creative professionals and organizations, audiovisual companies, media organizations, cultural journalists, producers and experts.

Expected impact, outcome

- EaP CSOs will be consolidated resulting in the joint Forum Statement;
- CSOs become more effective in cultural policymaking,
- EaP-EU cultural co-operation and production platform develops;
- New EaP-Europe co-operation projects are made;
- CCIs and audio-visual professionals' capacities in EaP region increases;
- Selected projects find financing and development partners.

KHAS-PUSH (1927)



Shared Heritage



Entographic Value



