



Creative Europe Forum:

Creative Europe Programme and EaP-EU Co-operation Model

July 12-14, 2017 Yerevan

Day 1, July 12th

Presentations Day

10:30 – 11:00 *Registration*

11:00 – 11:15 *Press briefing with H.E. Mr. Piotr Antoni Świtalski, Ambassador, Head of the European Union Delegation to the Republic of Armenia*

11:15 – 12:00 *Official Opening*

Moderator - **Susanna Harutyunyan**, Art Director of Golden Apricot Film Festival

Harutyun Khachatryan - Director of Golden Apricot Film Festival

H.E. Mr. Piotr Antoni Świtalski - Ambassador, Head of the European Union Delegation to the Republic of Armenia

Nerses Ter-Vardanyan - Deputy Minister of Culture of RA

Boris Navasardyan - Member of the Steering Committee of the EaP Civil Society Forum

12:00 – 12:30 *Setting the tone: Acquainting with Creative Europe Programme* (presentations of various speakers)

Katevan Shengelia - Creative Europe Desk, Georgia

Lusine Karamyan - Head of International Relations Department of the Ministry of Culture of RA

12:30 – 12:45 *Coffee Break*

12:45 – 14:00 *Sharing experience in Culture and Creativity* (presentations of various speakers)

Norayr Yerznkyan - Eu-EaP Partnership Culture and Creativity Programme Country Coordinator

Julia Babko - Manager of Culture & Creativity Project, Ukraine

Marian Dumitru - Producer, Moldova

Lizaveta Bobrykava - Head of Industry, Listapad IFF, Belarus

Marine Solomonoshvili - President of LEA International Foundation, Georgia

Arsen Bagdasaryan - Armenian Film Commissioner



This project is funded by the European Union.



Arpine Hakhinyan - Media & Communications, Creative Armenia, Armenia

Ani Mouradian - Public Affairs, Creative Armenia, Armenia

14:00 – 15:00 *Networking Lunch*

15:00 – 16:00 *Speed dating with scriptwriters, directors, producers*

Moderated by Independent Filmmaker's Club, Armenia

21:00 – *Festival Dinner (Invitations only)*

Day 2, July 13th

Panel Discussions and Case Studies

10:00 – 11:15 *1st session:*

Topic: Becoming a part of Creative Europe

Eastern Partnership countries representatives will discuss best practices, various perspectives, possible worries and their different levels of integration into the Creative Europe programme.

Moderator - **Ludmila Cvikova**

Participants: **Dumitru Marian** (Producer, Moldova), **Katevan Shengelia** (Creative Europe Desk, Georgia), **Olga Borovskykh** (Molodist IFF, Ukraine), **Lizaveta Bobrykava** (Listapad IFF, Belarus), **Armine Anda** (Producer, Armenia).

11:15 – 11:45 *Coffee Break*

11:45 – 13:00 *2nd session:*

Topic: Film financing models and film projects developing possibilities in Europe

Production and co-production models: how to become more competitive and how to get to work with European producers, markets and funds?

Moderator - **Ludmila Cvikova**

Participants: **Muge Demir** (IFF Rotterdam, Netherlands), **Irena Strzalkowska** (Producer, national representative in Eurimages, Poland), **Mimi Gjorgoska-Ilievska** (Director of the Macedonian Film Agency), **Stefan Kitanov** (Producer, Director of Sofia IFF, Bulgaria), **Kristyna Balaban** (Institute of Documentary Film Prague, Czech Republic), **Dorina Oarga** (Head of industry in Transylvania IFF, Romania)

13:00 – 13:30 *Case study 1: TOPIC: Creative Europe production/development funds, including slate and TV funding* - **Brigid O'Shea** (Head of DOK Leipzig Industry, Germany)

13:30 – 14:30 *Networking Lunch*

14:30 – 15:30 *3^d session:*



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Topic: Introducing Eurasiadoc and its best practices

What can Eurasiadoc mean for the regional (Armenian) documentary film projects development?

Moderator - **Ludmila Cvikova**

Participants: **Frederic Lumiere** (Eurasiadoc Project Manager, France), **Samuel Aubin** (Producer, France), **Vladimir Leon** (Producer, France), **Shushanik Mirzakhanyan** (Director of Hayk Documentary Film Studio, Armenia), **Inna Sahakyan** (Director/Producer, Bars Media Studio - tbc)

15:30 – 16:00 Case study 2: TOPIC: Documentary Coproduction - Samuel Aubin (Producer, French company Rhizome)

16:00 – 16: 15 Coffee Break

16:15 – 18:30 Pitching session of ten Armenian documentary projects, with:

Kristyna Balaban (Institute of Documentary Film Prague, Czech Republic), **Brigid O'Shea** (Head of DOK Leipzig Industry, Germany), **Frederic Lumiere** (Eurasiadoc Project Manager, France), **Samuel Aubin** (Producer, France), **Vladimir Leon** (Producer, France), **Shushanik Mirzakhanyan** (Director of Hayk Documentary Film Studio, Armenia)

(The schedule of the pitching session and list of the projects will be provided)

21:00 – Festival Dinner (Invitations only)

Day 3, July 14th

Projects pitching of Armenian feature projects

10:00 – 11:30 1st Pitching session of eight Armenian feature projects , with:

Ludmila Cvikova (Film-expert, Netherlands), **Muge Demir** (IFF Rotterdam, Netherlands), (Producer, national representative in Eurimages, Poland), **Stefan Kitanov** (Producer, Director of Sofia IFF, Bulgaria), **Dorina Oarga** (Head of industry in Transylvania IFF, Romania), **Korinna Danielou** (Producer, Russia/France), **Gevorg Gevorgyan** (Armenian National Film Center), **Arsen Bagdasaryan** (Armenian Film Commissioner)

Moderator - **Melik Karapetyan**

(The schedule of the pitching session and list of the projects will be provided)

11:30 – 11:45 Coffee Break



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11:45 – 13:15 2nd Pitching session of eight Armenian feature projects, with:

Ludmila Cvikova (Film-expert, Netherlands), **Muge Demir** (IFF Rotterdam, Netherlands), (Producer, national representative in Eurimages, Poland), **Stefan Kitanov** (Producer, Director of Sofia IFF, Bulgaria), **Dorina Oarga** (Head of industry in Transylvania IFF, Romania), **Gevorg Gevorgyan** (Armenian National Film Center), **Arsen Bagdasaryan** (Armenian Film Commissioner)

Moderator – **Melik Karapetyan**

(The schedule of the pitching session and list of the projects will be provided)

14:00 – 15:00 Networking Lunch

15:00 – 17:00 One-to-One meetings (upon request)

20:00 – Closing Dinner (place tbc)

Useful information:

<i>Ibis Yerevan Center</i>	<i>Golden Apricot IFF</i>
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